



Deer cause millions of dollars in landscape damage each winter and there is a need for strong protection. But, how do you know which product is the **best** option? Keep reading to see how **DEERPRO WINTER** performed versus the competition!



The one that works +

The nose knows +



Seasons change +

Most deer repellents are smell deterrents and are only effective **before** freezing temperatures set in. DeerPro's **taste** deterrent makes all the difference!

Smell deterrents are not effective in the cold and only work in warm weather. Freezing winter temperatures suppress smell, making these repellents ineffective just when they are needed most.

During the winter, a strong taste deterrent is needed to keep deer from extensively damaging landscaping.

In the winter of 2017-18, Michigan State researchers did a 28-week research trial comparing DeerPro Winter against another competing winter deer repellent. Both products were used to protect arborvitae, a favorite landscape plant of deer during the winter. Twelve arborvitae shrubs were split between three treatment types; DeerPro Winter, another leading winter repellent and untreated control. The shrubs were monitored bi-weekly from October through May.

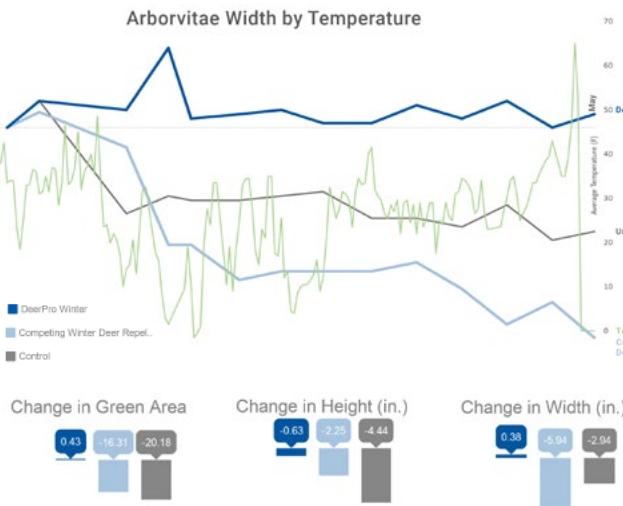
And the winner is...

After 28 weeks, the results were finally in.
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Arborvitae treated with **DEERPRO WINTER** lost significantly less green area compared to a competing winter deer repellent.

Deer tracks and trail camera footage revealed deer browsing the shrubs soon after they were planted. However, **DEERPRO WINTER** stood out as the most effective.

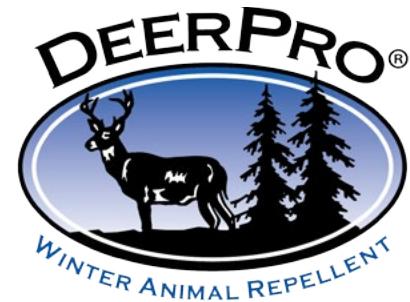
Overall, DEERPRO WINTER performed better versus a DeerPro Winter competitor!



Source: *Trialing [Winter Deer] Repellents to Control White-tailed Deer Depredation of Arborvitae and Yew*
James DeDecker and Christian Tollini, Michigan State University Extension - Presque Isle County (2017-2018)

To view the full study and for product demonstration videos and SDS, register at DeerProProfessional.com

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The ONLY ONE that works!

Trust **DEERPRO WINTER** to protect your customers' valuable landscaping. The **proven** choice of professional tree and lawn care companies.

