

6 in

7.5 in



JETBLUE

ICE MELTER

ATTACK SNOW & ICE WITH MILITARY PRECISION

MADE WITH THE LATEST IN RUNWAY DE-ICER TECHNOLOGY

X35™ CORROSION INHIBITOR
REDUCES CORROSION TO VEHICLES & PROPERTY*



PATENTED
smart melt
TECHNOLOGY*

SMARTMELT TECHNOLOGY™

- MELTS SNOW AND ICE ON CONTACT
- CREATES AN ANTI-ICE BARRIER
- HELPS PREVENT FUTURE ICE BUILD-UP



MELTS UP TO
-22°F
-30°C



MADE IN CANADA | *When used as directed
JETBLUEICE.COM



100% RECYCLABLE
Read instructions before use by peeling off the back label

NET WEIGHT **11LBS (5kg)**



PET FRIENDLY



JETBLUE

ICE MELTER

INSTRUCTIONS: Remove accumulated snow prior to applying JetBlue™. Open lid and evenly spread contents on to target area at a rate of 1/4 cup (50 grams) per sq. yard. Once JetBlue™ has broken the bond of the ice from the surface; remove slush and ice (Avoid piling treated snow, and over application on or near vegetation, as this may cause damage to plant life). Reapply as necessary for thick ice packs. JetBlue™ can also be applied prior to a storm event as a preventative measure as well. Simply apply at the above rate just prior to or at the beginning of freezing rain, snowfall, sleet etc.

WARNING: Do not use on concrete that is less than 12 months old, colored, patterned or pre-cast. The freeze/thaw cycle exerts stresses on porous concrete surfaces and naturally creates the risk of chipping, cracking and flaking. The use of ice melting products such as JetBlue™ increases the frequency of the freeze/thaw cycles and risk. You may reduce the risk by removing slush from concrete surfaces promptly after use. Use JetBlue™ at your own risk. Keep JetBlue™ out of the reach of children.

FIRST AID: Seek medical assistance if any irritation starts to develop.

Eye Contact: Wash eyes with plenty of water for 15 minutes, removing eye glasses or contact lenses first, lifting eyelids occasionally. Seek medical assistance if irritation develops.

Skin Contact: Wash exposed area with soap and water. If any irritation persists, seek medical attention.

Inhalation: Move to fresh air, may cause irritation to the respiratory tract.

Ingestion: Give 3-4 glasses of water. If vomiting occurs, give fluids again. Get medical attention as evacuation of the stomach may be required.

INGREDIENTS: Sodium Chloride (CAS 7647-14-5), Potassium Acetate (CAS 127-08-2), X35™ Corrosion Inhibitor.

Tillsonbrands Inc. manufactures high quality products warranted for defects in material and workmanship. No warranty is expressed or implied regarding the use of JetBlue™ products. The manufacturer, distributor, wholesaler or retailer does not accept responsibility arising from the use of JetBlue™ products on persons or property as its proper use cannot be controlled or monitored.



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WANT TO KNOW MORE?
Scan the QR code to visit us online:
TILLSONBRANDS.COM/JETBLUE

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DIELINE DOES NOT PRINT

DECO

LABELS & FLEXIBLE PACKAGING

28 Greensboro Dr.
Etobicoke, ON
M9W 1E1

Proof Date: SEP. 21, 2016
Proof #: 4 Rev #: 3

CLIENT: TILLSON BRANDS INC.

CLIENT P/N: 3031200 JET BLUE ICE MELTER 11LBS FRONTS & BACKS (USA)

DECO P/N: TIL002_DPN026726

Size: 7.5" x 6"

Production Artist: LC

ARTWORK SPECIFICATIONS



CMYK



PANTONE® 282



LINE BLACK



GLOSS VARN

This proof is for CONTENT ONLY. It is not to be used for color match. Colors will be matched using the Pantone Matching System (PMS).

1



1

2



2

3



3

4



4

COPY POSITION: 1-4 LABELS WOUND OUT

5



5

6



6

7



7

8



8

COPY POSITION: 5-8 LABELS WOUND IN

SUBSTRATE

PRINTS ON
WHITE BOPP
SUBSTRATE

CLIENT ARTWORK APPROVAL AREA

PLEASE COMPLETE APPROVAL AREA **IN FULL**
Client assumes sole responsibility for printed artwork and copy accuracy.

✓ all 3

☐ All Copy Correct

☐ Layout Correct

☐ Approved as shown

☐ Changes required

☐ Not approved

CLIENT SIGNATURE _____

DATE _____

NOTE TO CLIENT: This block with signature must be faxed or returned to Deco Labels & Tags before production can begin. **Client assumes sole responsibility for printed artwork and copy accuracy.**

PROOF REV. 002 AUG 2011 / Approved by General Manager