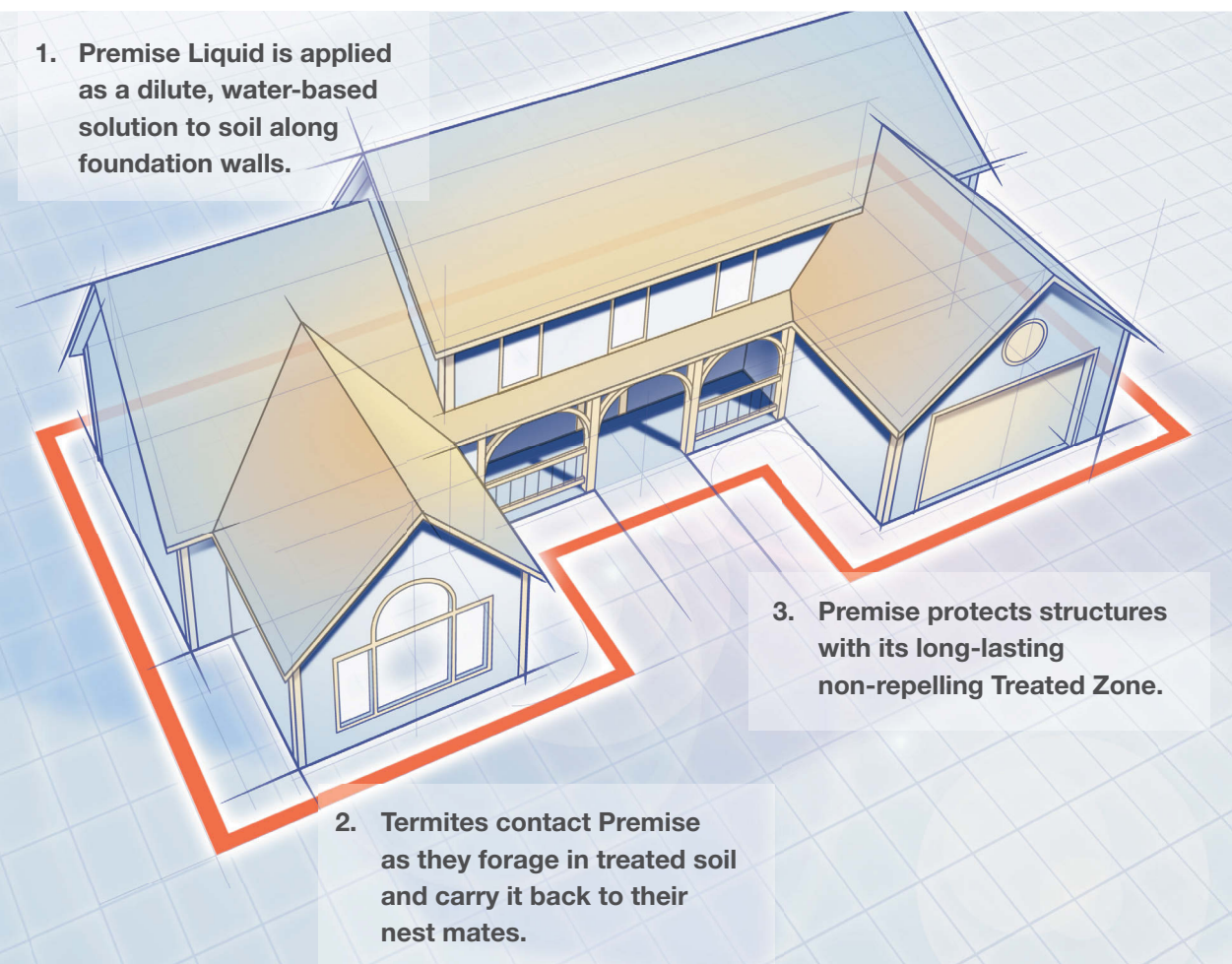
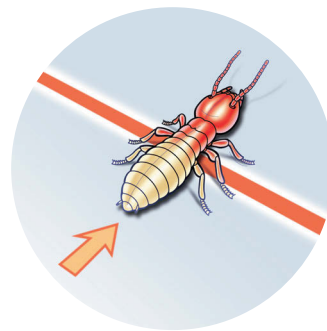


CREATE A PROTECTION ZONE

Premise creates a protective Treated Zone™ between termites and the wood in your home. Unlike some other products that rely on a continuous chemical barrier to keep termites away, Premise has a unique chemistry that binds to the soil and won't wash away. Even at the lowest exposure to Premise, termites instantly stop feeding and damage to structure immediately stops.



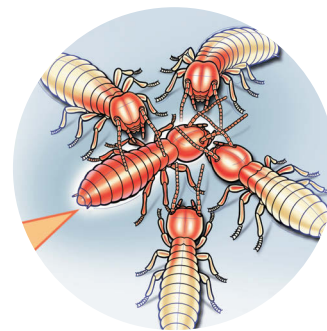
THE PREMISE DOMINO EFFECT



*Termites can't detect
the Premise Treated Zone.
Termites are exposed by
contact and ingestion of soil.*



Once exposed
to Premise,
termites stop
feeding & soon die.



Termites exposed to Premise transfer the product to nest mates through social interaction and cannibalism.



**IF YOU HAVE QUESTIONS,
WE HAVE ANSWERS.**

Contact your local Bayer Representative or call 1-800-331-2867.

You want the best. That's what we deliver.

We want you to be successful. That's why our products are easy to use, saving you time and effort. And you know they'll get the job done, because they use the latest science and technology available. Visit us at BackedByBayer.com.

BackedByBayer.com |  @BayerPestPro |  | Available on  iTunes and Google play: Backed Pest Portal 

ALWAYS READ AND FOLLOW LABEL INSTRUCTIONS CAREFULLY.
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Backed by
BAYER



**Peace of mind begins with
termite protection you can trust.**





PREMISE® PRODUCT LINE-UP

Help your customers protect their biggest investment with the most effective long-term termite protection available.



PREMISE® 75 WP

High-performance, non-repellent termiticide.

- Water-soluble packets provide easy mixing
- Broad label flexibility saves time and labor
- Termites cannot detect the presence of this product, making treatments more effective
- Can be applied at the lowest rate currently available on the market today
- Labeled for Premise Perimeter Application – less drilling, less labor

Pests controlled: Carpenter ants, dampwood termites, drywood termites, subterranean termites, other wood-infesting insects



PREMISE® 2

Liquid formulation of the original non-repellent termiticide.

- Small bottle size for handheld sprayers
- Easy-to-use and mix
- Broad label flexibility saves time and labor
- Termites cannot detect the presence of this product, so more will be exposed to the treatment

Pests controlled: Subterranean termites, drywood termites, ants



PREMISE® PRE-CONSTRUCTION

The original non-repellent termiticide.

- Easy-to-use
- Broad label flexibility saves time and labor
- Termites cannot detect the presence of this product, so more will be exposed to the treatment
- Not harmful to plumbing and other construction components

Pests controlled: Subterranean termites, carpenter ants, other wood-infesting insects



PREMISE® PRO

Superior protection for pre-construction treatment against subterranean termite species.

- Superior formulation, proven performance
- Easy-to-measure
- Suspension formula requires minimal agitation
- Non-repellent chemistry means termites cannot detect in soil
- Structural protection doesn't depend on a perfect barrier as with pyrethroids
- Not harmful to plumbing and other construction components

Pests controlled: Subterranean termites, carpenter ants, other wood-infesting insects



PREMISE® FOAM

The original non-repellent termiticide available in a portable instant foam.

Premise Foam delivers precisely formulated dry foam every time, under any conditions, to attack termite problems on the spot. No measuring, mixing or waiting around required. Fast and easy to use – ideal for targeted applications.

- Ready-to-use can means no bulky equipment needed
- No setup time or mixing concerns
- Long-lasting residue delivers long-term termite control
- Undetectable by termites
- Expands at a 30:1 ratio to thoroughly cover hard-to-reach areas such as inside termite galleries, wall voids, floor joists and more

Pests controlled: Ants, carpenter bees, wood-infesting beetles/borers, drywood termites and subterranean termites



PREMISE® GRANULES

Quick and easy – starts killing termites instantly.

Premise Granules is the only non-repellent termiticide in granule formulation. Used as a perimeter application or spot treatment, this product provides a low-cost additional layer of termite protection.

- Can be used before full structural treatment
- Apply to:
 - Bare soil, landscaped areas, turf grass and mulch areas
 - Areas surrounding structures that are subject to termite attack
 - Non-structural wood-to-soil contact situations
 - Bath-trap treatments, around wells and in crawl spaces
 - Near well lines applied in trench – no need to pull out soil and treat on plastic and then replace
- No mixing or setup time
- No water needed to apply
- No bulky, heavy equipment needed

Pests controlled: Subterranean termite species of Coptotermes, Heterotermes, Reticulitermes and Zootermopsis

Count on Premise, non-repellent termiticide, for high performance, affordability and value.

- Highly effective, long-lasting active ingredient – imidacloprid
- Non-repellent and transferrable active ingredient termites cannot detect
- Low re-treat rates – less than 1%, compared to upward of 5% with pyrethroids
- Broad label flexibility saves time and labor
- Also labeled for control of ants and carpenter bees
- Economically priced
- Guaranteed and Backed By Bayer

THE PREMISE GUARANTEE

If Premise Insecticide fails to stop termites at any time within seven years of initial treatment, we will gladly reimburse you (Pest Management Professional) for the product and labor costs necessary for a re-treatment provided that all terms and conditions of this offer have been met.

For more information about the Premise Guarantee, please visit <http://www.BackedByBayer.com/PremiseGuarantee>