

For selective preemergence control of grass and broadleaf weeds in:

- Established Turf Grasses (excluding golf course putting greens) and lawns
- Landscape Ornamentals (including established perennials and wildflower plantings)

Active Ingredient

Proflam ¹	0.42%
Other Ingredients	99.58%
Total	100.00%

¹ (CAS # 20091-21-2)

EPA Reg. No.: 53883-297-94391 EPA Est. No.: 94391-KS-1

Guaranteed Analysis

Soluble Potash (K ₂ O)	7.00%
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DERIVED FROM: Muriate of Potash

KEEP OUT OF REACH OF CHILDREN

CAUTION

(See the following section, Precautionary Statements, Hazards To Humans and Domestic Animals, for additional information.)

FIRST AID

IF IN EYES:	Hold eye open and rinse slowly and gently with water for 15 to 20 minutes. Remove contact lenses, if present, after 5 minutes, then continue rinsing. Call a poison control center or doctor, for treatment advice.
IF SWALLOWED:	Call a Poison Control Center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do by a poison control center or doctor. Do not give anything by mouth to an unconscious person.
IF ON SKIN OR CLOTHING:	Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 to 20 minutes. Call a poison control center or doctor for the latest advice.
IF INHALED:	Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth to mouth if possible. Call a poison control center or doctor for further treatment advice.

NOTICE NUMBER

Have the product container label with you when calling a poison control center or doctor, or going to a hospital. You may also contact Safety/Cal ID Information (800) 827-8050 for emergency medical information.

Made in China and Distributed By:

Mears Fertilizer, Inc.
629 North Industrial Road
El Dorado, KS 67042

F1958

NET WEIGHT: 50 Lbs. (22.68 Kgs.)

PRECAUTIONARY STATEMENTS:

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wear protective eyewear. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

ENVIRONMENTAL HAZARDS: This product has low solubility in water. At the limits of solubility, this product is not toxic to fish. However, at concentrations above the level of water solubility, it may be toxic to fish. Drill and runoff from treated areas may be hazardous to aquatic organisms in adjacent sites. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn or garden will help to prevent run off to water bodies or drainage systems.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product is a selective preemergence herbicide that provides residual control of many grass and broadleaf weeds in:

*Established turf grasses (excluding golf course putting greens) and lawns,

*Landscape ornamentals

*Established perennials and wildflower plantings

This product controls susceptible weeds by inhibiting weed seeds germination and root development. Most effective weed control will be obtained when it is activated by at least 1/2 inch of rainfall, irrigation, or shallow (1 to 2 inches) incorporation, prior to weed seed germination and within 14 days following application.

Not for use on plants being grown for: (1) Sale or other commercial use, (2) for commercial seed production, or (3) for research purposes. For use on plants intended for aesthetic purposes or climatic modification and being grown in ornamental gardens or parks, or on golf courses, or lawns and grounds. Do not graze or feed livestock forage out from areas treated with this product. Do not apply aerially. Do not apply to golf course putting greens. Do not apply this product through any type of irrigation system.

FAILURE TO FOLLOW THE DIRECTIONS FOR USE AND PRECAUTIONS ON THIS LABEL MAY RESULT IN POOR WEED CONTROL, CROP INJURY, OR ILLEGAL RESIDUES.

WEEDS CONTROLLED: When used in accordance with this label this product will provide control of the following weeds:

Barnyardgrass, Bluegrass, Annual (Poa annua), Carpetweed, Chickweed - common, Chickweed, mouse ear (from seed), Crabgrass (large, smooth), Crowfootgrass, Cupress, Woolly, Foxtails, Annual, Goosegrass² Herbi, Hicgrass, Johnsongrass (from seed), Jungletick, Knotweed, Kochia, Lambsquarters - common, Lovegrass, Pericoma (Teas, Fall, Browtop), Pigweed, Purslane - common, Pusley, Florida, Rescuegrass³ Shepherd's Purse², Signalgrass, Broadleaf, Speedwell, Persian, Springletop, Spurge, Prostrate, Witchgrass, Woodruff, Yellow (from seed)

In many areas a single application of 0.65lb. to 1.5 lb. active ingredient per acre (equal to 155 lbs. to 357 lbs./A of this product [or] equal to 3.6 to 8.2 lbs./1000 sq. ft. of this product) will control goosegrass. However, under heavy goosegrass pressure and/or an extended growing season, most effective weed control may be obtained by making an initial application of 0.65 lb. to 1.0 lb. a.i. per acre (equal to 155 lbs. to 238 lbs./A of this product [or] equal to 3.6 to 5.5 lbs./1000 sq. ft. of this product) followed after 60 to 90 days by a second application at doses that would not exceed those given in the Maximum Annual Rate Table. Do not exceed the maximum rate for turf grass species listed in the Maximum Annual Rate Table above. ²Applications for this weed should be made in late summer, fall, or winter prior to germination.

³Suppression only. Sequential applications may be made so long as the total amount of product applied does not exceed the maximum annual application rates recommended for each turf species. All applications must be made prior to germination of the weed seeds.

APPLICATION DIRECTIONS: Apply uniformly with suitable, calibrated application equipment.

CHRONOLOGICAL GERMINATION DATES
Approximate Dates



ESTABLISHED TURF: This product is a selective preemergence herbicide that, when properly applied, will control certain grass and broadleaf weeds in established turf grasses and lawns. The maximum amount of this product that may be applied per year is given for each turf grass species in the Maximum Annual Rates section of this label. Most effective weed control in turf grasses will be obtained when this product is activated by at least 0.5 inches of rainfall or irrigation prior to weed seed germination and within 14 days following application. See the map above for approximate crabgrass seed germination dates.

PROFLAMINE	GROUP	3	HERBICIDE
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RATES OF APPLICATION: This product may be applied as a single application or in sequential applications to control weeds germinating throughout the year. All applications must be made prior to germination of the target weeds. This product will not control established weeds. Maximum use rate selection should be based on turf species. The length of time of residual weed control provided by this product is related to the rate applied.

MAXIMUM ANNUAL RATES: This product is for use on the turf grass species listed in the following table. Do not exceed the maximum yearly rate as given in the following table:

Maximum Application Rate/Calendar Year of turf fertilizer by turf grass species ^{1/2}			
Turf Species	Lbs. Product/A [or]	Lbs. Product/1000 sq. ft.	Lbs. a.i./A
Circling Bentgrass	155	3.6	0.65
Circling Red Fescue	179	4.1	0.75
Buffalograss, Kentucky Bluegrass, Perennial Ryegrass	238	5.5	1
Bermudagrass ^{1/2} , Bahiagrass, Centipedegrass, Seashore Paspalum, St. Augustinegrass, Tall Fescue (including turf types), Zoysia	357	8.2	1.5

¹These are the maximum rates per calendar year by species limitations. ²May be used on newly sprigged or plugged Bermudagrass at rates not to exceed 0.5 lb. a.i./acre (equal to 119 lbs./A of this product [or] equal to 2.7 lbs./1000 sq. ft. of this product). Newly sprigged or plugged Bermudagrass stolon rooting may be temporarily retarded. Suppression only of Foxtail, Goosegrass, and Rescuegrass due to reduced product rates used in sprigging situations.

* Do not apply more than 1.5 lbs. a.i. per calendar year per acre (equal to 357 lbs./A of this product [or] equal to 8.2 lbs./1000 sq. ft. of this product).

* Use higher rates of this product to achieve higher levels of fertility and longer periods of weed control for each turf type, but do not exceed the maximum application rates specified in the Maximum Annual Rates Table.

WHEN TO APPLY AFTER OVERSEEDING TURF: Do not apply to overseeded turf within 60 days after seeding or until after the second mowing, whichever is longer. Injury to desirable seedlings is likely if this product is applied before seedling secondary roots are in the second inch of soil, not thatch plus soil.

WHEN TO OVERSEED AFTER APPLICATION: This product will inhibit the germination of turf species if overseeded too soon after application. Follow rates and intervals in the following table below for best overseeding/seeding results.

Lbs. Product/Acre	Lbs. Product/1000 sq. ft.	Lbs. a.i./A	MONTHS BEFORE OVERSEEDING		
			North	Transition	South
110	2.7	0.50	4	4	4
155	3.6	0.65	5	4	4
170	4.1	0.75	6	5	5
190	4.4	0.80	-	6	6
238	5.5	1.00	-	7	7
271	6.2	1.14	-	-	9
310	7.1	1.30	-	-	10
357	8.2	1.50	-	-	12

USE RATES AND WHEN TO APPLY: Apply in fall and/or spring, 0.65 to 1.5 lbs. active ingredient per acre, which is equal to 3.6 to 8.2 lbs. of this product per 1,000 sq. ft. of ornamental plantings; therefore 20 lbs. of this product will treat 2,439 to 5,556 sq. ft. Use the higher rates of application for longer control periods. Sequential applications may be made as long as the total amount of product applied does not exceed the maximum annual application rate of 1.5 lbs. a.i. per acre.

ESTABLISHED LANDSCAPE ORNAMENTALS: This product may be applied to established ornamentals as a broadcast, over the top, or directed application. Irrigation or rainfall soon after application will wash residues off plant foliage and activate it into the soil.

NEWLY TRANSPLANTED LANDSCAPE ORNAMENTALS: This product may be applied to newly transplanted ornamentals as a broadcast, over the top, or directed application. Delay application to allow soil to settle around new transplants and water thoroughly before applying this product. Apply after cuttings form roots and become established. Apply before budding/grafting or after bud/signs have taken to avoid any inhibition of the new union.

THRIVE ENDURANCE is a trade mark of Mears Fertilizer, Inc.



Sample Label

MFI # BP00750P042